

We invite you to sponsor



Benefiting the Estrella Mountain Community College Green Scholarship Fund

ECO Avenues sponsorships are available at various levels. Being a sponsor is an ideal way for you to show your support for this event and establish yourself as a leader in the Green movement. In addition, sponsorship enhances your organization's visibility and exposure to thousands of consumers. All sponsorships can be customized to meet your needs.

Questions?

Landis Elliott

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623.308.0722

Karen Keith

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623.330.1083

"Title"

Cost: \$10,000

1 Available

Benefits

- Company name associated with event title ("xxxx ECO Avenues")
- Logo (when available) and name recognition on all event promotional materials (including flyers, registration materials, prominent website presence and link, pre- and post-event press releases)
- Verbal and signage (primary logo on event banners) recognition at event
- Premier location for vendor exhibitor space (10'x20' space) which includes an 8-ft table with draping, 2 chairs and a shade structure
- Company banner (provided by sponsor) displayed at event

"Presenting"

Cost: \$5,000

2 Available

Benefits

- Company name associated with event title ("ECO Avenues presented by xxxx")
- Logo (when available) and name recognition on all event promotional materials (including flyers, registration materials, prominent website presence and link, pre- and post-event press releases)
- Verbal recognition at event
- Premier location for vendor exhibitor space (10'x20' space) which includes an 8-ft table with draping, 2 chairs and a shade structure

- Logo on event banner(s)
- Company banner (provided by sponsor) displayed at event

“Green”

Cost: \$2,500

5 Available

Benefits

- Verbal recognition at event
- Quality location for vendor exhibitor space (10'x10' space)
- Small company logo on event banner and in event program on website

“Gold”

Cost: \$1,250

10 Available

Benefits

- Verbal recognition at event
- Quality location for vendor exhibitor space (10'x10' space) which includes an 8-ft table with draping, 2 chairs and a shade structure
- Name on event banner and in event program on website

Event Exhibitor

Cost: \$150

Benefits

- Verbal recognition at event
- Company listing on website and in event program on website
- 10'x10' vendor space (locations determined on a first-come, first-served basis) which includes an 8-ft table with draping, 2 chairs and a shade structure

Food Vendor

Cost: \$150

Benefits

- Company listing in event program on website
- Vendor space (locations determined on a first-come, first-served basis) in Food Vendor area

Event Exhibitor – Non-Profit 501-C3

Cost: \$75

Benefits

- Verbal recognition at event
- Organization listing on website
- 10'x10' vendor space (locations determined on a first-come, first-served basis) which includes an 8-ft table with draping, 2 chairs and a shade structure



Step #1: Company/Billing Information

Company Name _____ Website: _____
Contacts Name _____ Title: _____
Address _____ Suite _____ Email: _____
City _____ State _____ Zip _____ Phone _____ Fax: _____

Billing Contact: (If different) _____
Billing Tel: _____ Billing Fax: _____
Billing Address: _____ Suite: _____
City _____ State _____ Zip _____ Billing Email: _____

Step #2: Description

Please provide a description of your product, brand and/or service and how it is "green":

Step #3: Terms and Payment

Upon submitting a signed sponsorship form, all participants hereby waive all rights against the Southwest Valley Chamber and its organizers, officials, sponsors, and participating organizations for any loss, damage and injury. ECOAvenues officials, sponsors and participating organizations shall not be liable or responsible for any loss, damage or injury in part or whole to any participant or to any participant's display.

Printed: _____ Signed: _____ Date: _____

Sponsorship Amount \$ _____ Exhibitor/Vendor Registration \$ _____

If paying by credit card, please fill out the following: Visa MasterCard
Credit Card Number: _____ Expiration Date: _____ CVV Code: _____
Name on Credit Card: _____ Authorized Signature: _____

Please make checks payable to **Southwest Valley Chamber of Commerce** (Purchase Orders also accepted)
Payment Address and contact information:
Southwest Valley Chamber of Commerce
C/O ECO Avenues
289 N. Litchfield Rd
Goodyear, AZ 85338
Fax: 623.932.9057 Phone: 623.932.2260

Questions?

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FACT SHEET

EVENT

When: Saturday, March 26, 2011 9AM-2PM

Where: Estrella Mountain Community College
(NWC Dysart & Thomas Roads)

- All event activities will be located outdoors in the "Image Zone" (grass area located in SEC of campus)

Partners: Cities of Avondale, Goodyear, Litchfield Park, Tolleson, Town of Buckeye, Southwest Valley and Buckeye Valley Chambers of Commerce and Estrella Mountain Community College

ATTENDEES

Projected Attendance: 2,500 Valley residents

Audience: Community members, children and businesses interested in learning more about the "green" movement

VENDORS

Requirements: All vendors must have an environmental component to their business and/or have an environmentally preferable product, service or technology.

Vendors will be supplied: 10'x10' vendor space, one 8-ft long draped table, two chairs, and shade structure (installation provided by Event Committee)

COMMUNICATION

- Website:** www.ecoavenues.com
- Magazine:** West Valley Magazine will continue to highlight EcoAvenues leading to the event and after the event through advertising and article space
- Newspaper:** Business Journal, West Valley View and more to come
- Partners:** Southwest Valley cities and chambers will include a link to the EcoAvenues website on their websites and in their newsletters
- Viral:** Email blasts to 1,000s of Valley contacts, Facebook, LinkedIn, Meetup
- Schools:** We are working with Estella Mountain Community College as well as elementary, middle and high schools to engage young people.
- Print Materials:** 50,000 bookmarks will be strategically placed and handed out throughout the West Valley and at targeted events and over 100 posters will be distributed to display in the storefronts of local businesses.
- Billboards:** Advertisements will be on the Tolleson digital billboards located on I-10 and the Estrella Mountain Community College electronic display located on Dysart Road.

ACTIVITIES

- Entertainment:** Various entertainment activities will be available on the mainstage, including a performance by The Wiley Ones.
- Education:** Educational sessions will be held on the mainstage as well as indoors in the Plaza Gallery. Topics TBA!
- KidsZone:** Youth activities will be conducted in the event area, including but not limited to the “Bag Monster”, Eco crafts, Bounce House, Pedal-a-Watt bikes, Bike Rodeo and Eco Science Project Contests. More TBA!
- Food:** Food will be available for purchase from vendors at the event.

EcoAvenues is produced by:

